There are a variety of techniques to write an expression in a product form (factorized)
A. Taking a common factor:

It works when all terms of an expression have a common:

1. Coefficient: that is if the GCD of the coefficients of the expression is different than $\mathbf{1}$.

| Expanded form | Factorized form |  |
| :---: | :--- | ---: |
| $3 x^{2}-9$ | Since, $G C D(3 ; 9)=3$ so | $3\left(x^{2}-3\right)$ |
| $21 z^{5}+28 z-7$ | Since, $G C D(21 ; 28 ; 7)=7$ so | $7\left(3 z^{5}+4 z-1\right)$ |
| $-\pi y^{2}-2 x \pi$ | Since, $G C D(\pi ; 2 \pi)=\pi$ so | $-\pi\left(y^{2}+2 x\right)$ |

2. Common Term: that is if terms of expression have a common variable or factor.

| Expanded form | Factorized form |
| :---: | :---: |
| $x^{2}-12 x$ | $x(x-12)$ |
| $3 x^{2} z^{3}+5 x z^{2}-11 x^{2} z^{2}$ | $x z^{2}(3 x z+5-11 x)$ |
| $(x-2)\left(x^{2}+2\right)-(x-2)\left(3 x^{2}-5\right)$ | $(x-2)\left[\left(x^{2}+2\right)-\left(3 x^{2}-5\right)\right]$ |

## B. By grouping:

If a polynomial has FOUR terms, the expression may be factorable by grouping, This technique works if there is no common factor to all terms. However, a common factor can be found between the two terms and another common factor between the second two terms, then we GROUP the terms and factor out the common factor.

| Expanded form | Factorized form |
| :---: | :--- |
|  | $1^{\text {st }}$-step: Put in groups $\underbrace{a c+a d}_{1^{1+}-\text { Group }}+\underbrace{b c+b d}_{2^{n d}-\text {-Group }}$ |
| $a c+a d+b c+b d$ | $2^{\text {nd }}$-Step:Take common $a(c+d)+b(c+d)$ |
|  | $3^{\text {rd }}$-step:Factor out again $(c+d)(a+b)$ |

C. Using remarkable identities:

Frequently used identities

| Description | Expanded form | Factorized form |
| :--- | :--- | :---: |
| Difference of two <br> squares: | $a^{2}-b^{2}$ | $(a-b)(a+b)$ |
| Square of sum: | $a^{2}+2 a b+b^{2}$ | $(a+b)^{2}$ |
| Square of difference: | $a^{2}-2 a b+b^{2}$ | $(a-b)^{2}$ |
| Difference of two cubes: | $a^{3}-b^{3}$ | $(a-b)\left(a^{2}+a b+b^{2}\right)$ |
| Sum of two cubes: | $a^{3}+b^{3}$ | $(a+b)\left(a^{2}-a b+b^{2}\right)$ |
| Cube of sum: | $a^{3}+3 a^{2} b+3 a b^{2}+b^{3}$ | $(a+b)^{3}$ |
| Cube of difference: | $a^{3}-3 a^{2} b+3 a b^{2}-b^{3}$ | $(a-b)^{3}$ |

## D. Using trial and error technique:

It is used only in case if the expression is of the form: $1 x^{2}+b x+c$.


## E. Perfect squaring technique:

It is used only in case if the expression is of the form: $a x^{2}+b x+c$.

| Expanded form | Factorized form | Application |
| :---: | :---: | :---: |
| $a x^{2}$ | $\boldsymbol{1}^{\text {st }}$-step: If $a>1$ then take it as a common factor if not, do the other steps: $a\left(x^{2}+\frac{b}{a} x+\frac{c}{a}\right)$. <br> $2^{\text {nd }}$-Step: Write expression: $a\left[\begin{array}{ll}(x & \left.)^{2}+\frac{c}{a}\right]\end{array}\right.$. $3^{\text {rd }}$-step: Always insert sign of $b$ next to $x$. <br> $4^{\text {th }}$-step: Divide the term $\frac{b}{a}$ by 2 to get $\frac{b}{2 a}$ <br> $5^{\text {th }}$-step: Put this term next to $x: a\left[\left(x+\frac{b}{2 a}\right)^{2}+\frac{c}{a}\right] .$ <br> $\boldsymbol{\sigma}^{\text {th }}$-step: Always subtract the square of, $\frac{b}{2 a} \text { from } \frac{c}{a}: a\left[\left(x+\frac{b}{2 a}\right)^{2}+\frac{c}{a}-\left(\frac{b}{2 a}\right)^{2}\right]$ | $\begin{aligned} & 3 x^{2}-12 x-4 \\ & =3\left[x^{2}-4 x-\frac{4}{3}\right] \\ & =3\left[x^{2}-4 x \ldots \ldots \ldots-\frac{4}{3}\right] \\ & =3\left[x^{2}-4 x+\ldots-\ldots-\frac{4}{3}\right] \\ & =3[\underbrace{x^{2}-4 x+\left(\frac{4}{2}\right)^{2}}-\left(\frac{4}{2}\right)^{2}-\frac{4}{3}] \\ & =3\left[\left(x-\frac{4}{2}\right)^{2}-4-\frac{4}{3}\right] \end{aligned}$ |



## Expanding binomials of the form $(x+y)^{n}$

Pascal's Triangle is a technique that serves best in determining the coefficients of the expanded form of a binomial.
$1^{\text {st }} 8$ rows of Pascal's Triangle (which was known to Omar Khayyam before 500 years) A usage of Pascal's Triangle (Out of many other important usages)


## Application

$$
\begin{aligned}
& (x+y)^{0}=\square 1 \\
& (x+y)^{1}= \\
& (x+y)^{2}= \\
& (x+y)^{3}= \\
& (x+y)^{4}=1 x^{4}+4 x^{3} y+6 x^{2} y^{2}+4 x y^{3}+1 y^{4} \\
& (x+y)^{5}=1 x^{5}+5 x^{4} y+10 x^{3} y^{2}+10 x^{2} y^{3}+5 x y^{4}+1 y^{5}
\end{aligned}
$$

